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ONCE UPON A RIVER ... INTRODUCING STORIED SAILINGS WITH WORLD-FAMOUS STORYTELLERS

Avalon Waterways Launches NEW, Exclusive Series of Celebrity-Hosted Cruises

TORONTO, Ontario – April 20, 2021 – This week, Avalon Waterways announced a NEW, celebrity-hosted **STORYTELLER SERIES** of cruises, inviting travel enthusiasts to turn the page on their vacation plans. To enjoy a Suite Ship sail through time and tales in storybook settings with chart-topping troubadours and capture insider narratives outside the pages of novels, scripts and song lyrics.

Confirmed storytellers for this new series of 2021 and 2022 sailings include world-renowned authors and musicians. They are:

- **Diana Gabaldon**, international bestselling author of the *Outlander* novels
- Candace Bushnell, international bestselling author of the Sex in the City anthology
- Cheryl Strayed, international bestselling author of Wild
- Gillian Flynn, international bestselling author of Gone Girl
- Christopher Moore, international bestselling comic fantasy novelist
- Edwin McCain, Billboard-topping singer-songwriter

"Our new, exclusive *Storyteller Series* invites travellers to enhance the storytelling tapestry of their lives by embarking on incredible, 'once upon a river' vacations," said Pam Hoffee, managing director of Avalon Waterways. "Through this special series of sailings, Avalon guests get to spend a week in Europe with their favourite storytellers. They're invited to meet legends in legendary landscapes."

Avalon Waterways' NEW Storyteller Series is being offered on Europe's most popular waterways – the Rhine, Danube and Seine Rivers – on the river cruise line's highest-rated itineraries, sailing aboard its award-winning Suite Ships.



Avalon Waterways' NEW Storyteller Series - 2-2-2

"Our special Storyteller Series departures invite travellers to enjoy an intimate experience on board Avalon's signature Suite Ships, featuring the industry's only Panorama Suites and Open-Air Balconies," said Hoffee. "On each sailing, with no more than 160 fellow travellers, fans of our celebrity hosts will be privy to special gatherings – from book-signings to concerts and Q&A sessions – not to mention, off-the-cuff opportunities to interact with their host, while on ship or in port."

Details for Avalon Waterways' NEW Storyteller Series follow:

- THROUGH THE STONES: Disappear on a Magical Sailing with Diana Gabaldon
 Go tell the bees that ... You're invited to get insider stories from "Outlander" Author Diana Gabaldon, on a week-long Romantic Rhine cruise. Disappear in the magic of this river that gifts you a sail through fabled, fairytale lands. [This is a Romantic Rhine itinerary, departing October 30, 2021 (rescheduled from June 2020).]
- SEX & THE CITY OF LIGHTS: Sail the Storied Seine River with Candace Bushnell
 Calling all Carries, Samanthas, Charlottes and Mirandas ... You're invited to sail the Seine River from Paris to Le
 Havre with stylish storyteller Candace Bushnell. To get commentary on the "Lipstick Jungle" and answer
 questions like, "Is There Still Sex in the City?" while falling in love with storybook scenery on this Suite Ship
 sailing through France. [This is a NEW Active & Discovery on the Seine itinerary, departing July 19, 2022.]
- WILD & WHIMSEY ON THE WATER: Suite Sailing Down the Legendary Danube with Cheryl Strayed
 Dear Sugars ... You're invited to pin, plot and plan a sweet, Suite Ship sailing from Budapest to Deggendorf
 with lyrical legend, Cheryl Strayed. Let imagination and improvisation be your guide on this adventure that
 takes you on a sail through craggy cliffs, terraced vineyards and tradition-rich villages. [This is an Active &
 Discovery on the Danube itinerary, departing July 22, 2022.]
- GONE GIRL!: Come Sail Away with Gillian Flynn
 She's known for her runaway hits Gone Girl, Sharp Objects and Dark Places and now, Gillian Flynn is
 inviting you to run away to the Danube River. To hear about her twisted narratives while you wind and bend
 your way along the Danube from Budapest to Prague, discovering the Old World in new ways. [This is an
 Active Discovery on the Danube itinerary, departing September 14, 2022.]
- STORYBOOK SCENERY, SATTIRE & SARCASM: Sail Away & Make Memories with Christopher Moore
 The Rhine isn't just a river for poets, princes and painters ... when you're with Avalon Waterways, it's a river
 for satirical scribes. If you're looking for more Christopher Moore in your life (the writer who imagined Lamb:
 The Gospel According to Biff), you're invited for a meander through storied scenery from Basel to
 Amsterdam with comic spin and your favourite novelist. [Romantic Rhine or Rhine & Rhône Revealed
 itineraries, departing September 20, 2022.]
- I'LL BE ... ROMANCING THE RHINE: Sweet Tunes on a Suite Sailing with Edwin McCain
 Who's ready to sail the romantic Rhine River with "great American romantic," Edwin McCain? You're invited to
 take a trip with this tireless troubadour who's known for leaving his heart on the road (or, in this case, river).
 Let your "Hearts Fall" as McCain brings two of the biggest love songs in history to one of the most historic
 waterways in Europe. [This is an Active & Discovery on the Rhine itinerary, departing May 3, 2022.]

For more information, visit <u>www.avalonwaterways.ca</u>.



ABOUT AVALON WATERWAYS

Travellers wanting to see the world need only cruise down its legendary rivers. For those interested in seeing more of the world, there's Avalon Waterways®. Our entire fleet of Suite Ships® proudly present Avalon Waterways' unique Open-Air BalconySM—cruising's only bed with a view, more space and 24/7 access to open-air cruising. When travellers pair panoramic scenes with the widest-ranging excursion choices in river cruising, they're in for an experience as wide open as the view.

On an Avalon cruise, schedules give way to whims, leaving travellers the freedom to do exactly as they please, when they please. Whether enjoying a guided walking tour of one of Europe's great cities, joining a cooking class or paddling a canoe, our *Avalon Choice®* selections of Classic, Discovery and Active excursions offer a wide range of possibilities. When travellers prefer to explore on their own, Avalon helps with recommendations, information and the gear they need, thanks to Adventure Hosts, an Adventure Center and AvalonGO mobile app. And when it's time to refuel, Avalon's *FlexDining®* program gives guests the choices they crave.

When travellers sail the world with Avalon Waterways, every day is an adventure and every adventure is up to our guests. For more information, visit www.avalonwaterways.ca; travel agents can visit www.avalonwaterways.ca; travel www.avalonwaterways.ca;